

# List your business on the Web *on powerful search engines!*

*Theresa J. Nartea*  
*agribusiness & marketing specialist*  
**NC Agricultural & Technical State Univ.**



# worthy web



- Customers Find You!
- Open 24 ~ 7
- Minimal Investment

# step one: get email address

*specifically for business only! Not personal.*



# best email



## YAHOO! MAIL

### Yahoo! Mail

Free, reliable, and easy to use.

- Great spam protection with SpamGuard
- Virus scanning and cleaning from Norton AntiVirus™
- Access anywhere you have a web connection
- A whopping 1 GB email storage

[Learn More](#)

Free!

[Sign Up for Yahoo! Mail](#)

<http://billing.mail.yahoo.com/bm/MailReg?.v=8>

• 1 GB inbox

\* @ 690 floppy disks

• Check anywhere

• Free Virus Scan

# web who?



- address matters
- brief is best
- auto responder

# step two: get on the web!



This marketing educational piece developed by Theresa J. Nartea, Agribusiness & Marketing Specialist, NC A&TSU-Cooperative Extension Program 336.334.7956, ext 2109; [tjnartea@ncat.edu](mailto:tjnartea@ncat.edu)

## web presence



- impressive image
- power of choice
- convenience

# A good start



**LocalHarvest** SM  
*real food, real farmers, real community*

## About LocalHarvest

LocalHarvest maintains a definitive and reliable "living" public nationwide directory of small farms, farmers markets, and other local food sources. Our search engine helps people find products from family farms, local sources of sustainably grown food, and encourages them to establish direct contact with small farms in their local area. Our online store helps small farms develop markets for some of their products beyond their local area.

Check out what our members [are saying](#).



# Life changing



## Member Feedback

I just had to THANK YOU. We are a small family farm and would never had invested, or even had the money to invest, in a website of our own. We came across LocalHarvest in May and put in our listing, our very first listing on the internet. Recently, I have started getting requests for our organic crosnes, requests that far exceed our modest (1/8 acre) supply. I did a few internet searches and found that thanks to LocalHarvest we are ranked number one on MSN and number four on Google for "crosnes farms" on the internet. We are stunned, and currently scaling up to meet a demand we did not have a year ago. Thank you so much. If this keeps up, I might actually be able to make a decent living as an organic farmer. Stunned and very grateful.

Rebecca Smith, Echo Valley Organic

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I have to tell you that our sales of Christmas wreaths and other greenery products tripled this year from last year since joining LocalHarvest. Our listing has resulted in more direct sales for us with less effort on our part than we have had since we started mail-ordering back in the 80's. If there's a voting thing for great service for web hosts, please let us know so we can vote you in at #1!

Linda Raper, Rogue Harbor Farm

---

I credit about 80% of my business to LocalHarvest. I get approximately 3 new clients every month who have found me in LocalHarvest. I have learned much over the past few years regarding fresh and wholesome products and the processes required to deliver them to end customers. I owe much of my success to LocalHarvest (CSA), Weston Price and similar organizations. I expect my business to virtually explode over the next year and I should have everything I produce sold in advance of actual production.

John Orr, Willow Creek Ranch

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# It's a big deal



local farms - Google Search - Microsoft Internet Explorer

File Edit View Favorites Tools Help



Address <http://www.google.com/search?hl=en&lr=&q=local+farms>

Sign in



Web [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

local farms

Search

[Advanced Search](#)  
[Preferences](#)

## Web

Results 1 - 10 of about 14,000,000 for [local farms](#). (0.11 seconds)

### [Local Farms](#)

[www.local.com](http://www.local.com) Find Farms Near You. The Web's Local Search Engine!

Sponsored Link

### [Local Harvest / Farmers Markets / Family Farms / CSA / Organic Food](#)

Maintains a public nationwide directory of small farms, farmers markets, and other local food sources. Search facilities provide sources of sustainably ...

[www.localharvest.org/](http://www.localharvest.org/) - 31k - [Cached](#) - [Similar pages](#)

[Farmers' Markets](http://www.localharvest.org/farmers-markets/) - [www.localharvest.org/farmers-markets/](http://www.localharvest.org/farmers-markets/)

[Shop](http://www.localharvest.org/store/) - [www.localharvest.org/store/](http://www.localharvest.org/store/)

[Community Supported Agriculture](http://www.localharvest.org/csa/) - [www.localharvest.org/csa/](http://www.localharvest.org/csa/)

[Product](http://www.localharvest.org/products.jsp) - [www.localharvest.org/products.jsp](http://www.localharvest.org/products.jsp)

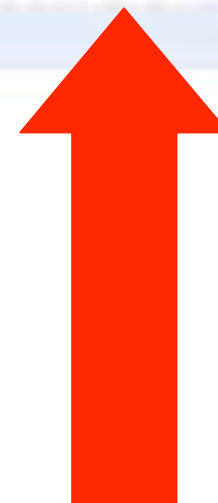
[More results from www.localharvest.org »](http://www.localharvest.org/)

### [LocalHarvest - About](#)

Our search engine helps people find products from family farms, local sources of sustainably grown food, and encourages them to establish direct contact ...

[www.localharvest.org/about.jsp](http://www.localharvest.org/about.jsp) - 15k - [Cached](#) - [Similar pages](#)

[ [More results from www.localharvest.org](http://www.localharvest.org/) ]



# Let's take a tour



New Members  
sign up here

user login view basket

- Home
- Shop
- Products
- Farms
- CSA
- Forum
- Events
- Newsletter
- Photos



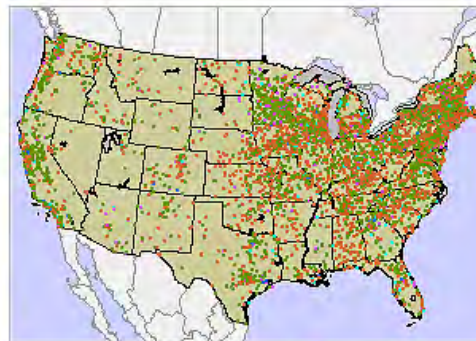
Thanksgiving Specials

### Food/Farm Events

Nov-2006

29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

The best [organic food](#) is what's grown [closest to you](#). Use our website to find farmers' markets, family farms, and other sources of sustainably grown food in your area, where you can buy produce, grass-fed meats, and many other goodies.



■ Farm ■ Farm Market ■ Restaurant ■ Grocery ■ Other

### What are you looking for?

- All
- Online Store
- Farms
- CSA
- Farmers' Markets
- Restaurants
- Grocery/Co-op
- Others

### Name/Description/Product

### Where?

SEARCH

### Newsletter Sign Up

email

SIGN ME UP

Newsletter Archives

### Featured Products from our Online Stores:

#### Organic Persimmons

Beck Grove Fuyu persimmons from Southern California: Certified 100% Organic and Biodynamic.



#### Organic Cranberries

Organic Cape Cod Cranberries from Plymouth, MA. Picked ripe from our bogs and shipped to you fresh or dried.



www.localharvest.org



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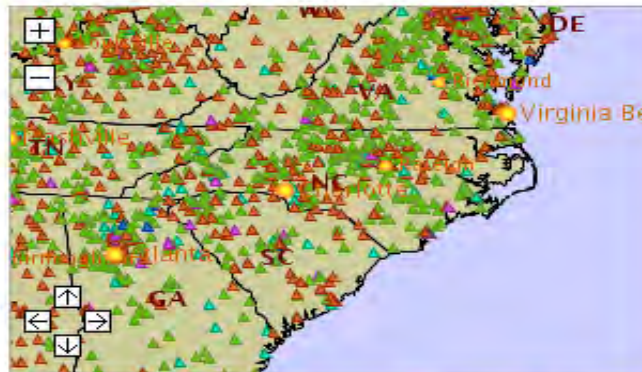


Thanksgiving Specials

Store Categories:

- Chocolate & Desserts
- Christmas Wreaths
- Coffee & Tea
- CSA/Local Foods
- Dairy & Eggs
- Dried Fruits & Nuts
- Farm Crafts
- Flowers
- Fresh Fruits
- Garden
- Gifts / Gift Certificates

Click on the map below to zoom in, or search with our search form for quick results. If you are looking for a particular farm, put quotation marks around the farm's name in the Name search box. You can also use our "all in area" search form to find all listings within a given distance of your zip code.



■ Farm ■ Frm Market ■ Restaurant ■ Grocery ■ Other

What are you looking for?

- All
- Farmers' Markets
- Online Store
- Restaurants
- Farms
- Grocery/Co-op
- CSA
- Others

Name/Description/Product

Where?

SEARCH

Showing page 1 of 51, for 301 listings

Search

■ **Rogue Harbor Farm** (Marshall, NC) ★ buy online

Located high in the mountains of Western North Carolina, we grow 5 acres of certified organic vegetables, including our specialty crop watercress. We also grow Fraser Fir Christmas trees, and make custom-decorated Fraser Fir Christmas wreaths, doorsprays, centerpieces, and doorway arches, for mail-order and on-farm sales. Our wreaths and other greenery products are full, fresh, wonderfully fragrant and guaranteed to last well into the year ahead. [\(more...\)](#)



**Zip or City Quick Search**

GO

**Dogwood Farms**  
(Maple Hill, North Carolina)

-  [Email this](#)
-  [KeepMePosted](#)
-  [Forum](#)
-  [Printable](#)



[Thanksgiving Specials](#)

**Store Categories:**

- [Chocolate & Desserts](#)
- [Christmas Wreaths](#)
- [Coffee & Tea](#)
- [CSA/Local Foods](#)
- [Dairy & Eggs](#)
- [Dried Fruits & Nuts](#)
- [Farm Crafts](#)
- [Flowers](#)
- [Fresh Fruits](#)
- [Garden](#)

Dogwood Farms is a third generation African American family farm. We work hard at nurturing our pastured heirloom livestock (Duroc cross Pigs, Heritage Turkeys, Cornish Hens, Peking Ducks, and Heritage Chickens, and coming soon: DeBoer Goats) with loving care and attention to their needs for fresh air, open spaces and pure feeds. Our meats and eggs are wholesome and pure. Dogwood Farms produces antibiotic-free, steroid-free, hormone-free (A.S.H. Free) meats and eggs. Our animals eat only GMO-free, animal-by-product free feeds. Here at Dogwood Farms, your family's healthy diet is important. We understand how difficult it is to buy locally grown, high-quality, A.S.H. Free meats and eggs. [\(more...\)](#)

*(This listing was last updated on Nov 2, 2006)*

**Location**  
18108 NC Hwy 53E  
Maple Hill, NC 28454

**Contact Information**  
Mary and Nelson James  
910-259-6946

[EMAIL US](#)



 [magnify image](#)

Our livestock animals have been visited by staff from the Animal Welfare Institute. We are considered a AWI practicing farm. AWI is a non-profit crusader for the humane treatment of all animals on this earth. Learn more at: <http://www.awionline.org/farm/index.htm>

**Coming Events**



- Grocery and Produce
- Herbal Tinctures
- Herbs and Health
- Honey / Bee Products
- Meats and Shellfish
- Pet Needs
- Preserves
- Seeds
- Soaps / Body Care
- Specialty, Books, Others
- Syrups
- Wool & Fibers

[\(See all events for this area...\)](#)

**CSA** *year round*

[Click Here for CSA Details](#)

**Farmers' Market** *August-December*

**Schedule and Location:**

Riverside Farmers Market (Wilmington, NC)  
 Saturdays - Historic Downtown Riverfront on N. Water St. (between Market St. & Princess St.)  
 302 Willard Street, Wilmington, NC 28401

Mid April to Mid December, Saturday  
 8:00am - 12:00pm April 15th - October 28th  
 9:00am - 1:00pm November 1st - December 20th

**Farming Practices:**

naturally grown, transitional, conventional, grass fed/pastured

**Products/Crops:**

Click on the icon for recipes! ("WSSF" Stands for Winter/Spring/Summer/Fall.)

Vegetables:	W	S	S	F
cabbage	✓	✓	✓	
carrots		✓		
collards	✓	✓	✓	
cucumber	✓	✓	✓	✓
eggplant	✓	✓		
green beans			✓	
green onions	✓	✓	✓	
hot peppers	✓	✓	✓	
kale	✓	✓	✓	

sweet peppers	✓			
sweet potatoes	✓	✓		
tomatoes		✓		
turnips	✓	✓	✓	

Fruits:	W	S	S	F
melons		✓	✓	
watermelons		✓	✓	

Meats:	W	S	S	F
chicken	✓	✓	✓	✓
duck	✓	✓	✓	✓

Herbs:	W	S	S	F
fresh herbs	✓	✓	✓	✓

Flowers:	W	S	S	F
edible flowers	✓	✓	✓	✓
fresh flowers	✓	✓	✓	✓

Gourds:	W	S	S	F
summer squash		✓	✓	
winter-squash	✓	✓	✓	
zucchini		✓		

Specialty Items:	W	S	S	F



Wool & Fibers

















**Farming Practices:**

naturally grown, transitional, conventional, grass fed/pastured

**Products/Crops:**



Click on the  icon for recipes! ("WSSF" Stands for Winter/Spring/Summer/Fall.)

**Vegetables:**

	W	S	S	F
 cabbage	✓	✓	✓	
 carrots	✓			
 collards	✓	✓	✓	
 cucumber	✓	✓	✓	
 eggplant	✓	✓		
 green beans	✓			
 green onions	✓	✓		
 hot peppers	✓	✓		
 kale	✓	✓	✓	
 mushrooms	✓	✓	✓	
 mustard greens	✓	✓	✓	
 okra	✓	✓		
 onions	✓	✓		
 peas	✓			
 salad greens	✓	✓	✓	
 sweet corn	✓			

 sweet peppers	✓	✓		
 sweet potatoes	✓	✓		
 tomatoes	✓			
 turnips	✓	✓	✓	


**Fruits:**

	W	S	S	F
 melons	✓	✓		
 watermelons	✓	✓		

**Meats:**

	W	S	S	F
 chicken	✓	✓	✓	✓
 duck	✓	✓	✓	✓
 goat	✓	✓	✓	✓
 pork	✓	✓	✓	✓
 rabbit	✓	✓	✓	✓
 turkey	✓			✓

**Dairy/Eggs:**

	W	S	S	F
 eggs	✓	✓	✓	✓




**Herbs:**

	W	S	S	F
 fresh herbs	✓	✓	✓	✓



**Flowers:**

	W	S	S	F
 edible flowers	✓	✓	✓	✓
 fresh flowers	✓	✓	✓	✓

**Gourds:**

	W	S	S	F
 summer squash	✓	✓		
 winter-squash	✓	✓	✓	
 zucchini	✓			

**Specialty Items:**

	W	S	S	F
 wreaths	✓			
 plants (bedding, etc)	✓	✓	✓	✓

www.localharvest.org



#### CSA Details:

<b>Season:</b>	Year round
<b>Since:</b>	2006
<b># of Shares:</b>	30
<b>Full Share:</b>	\$150.00 for a 3 month subscription-\$50.00 per month.
<b>1/2 Share:</b>	\$75.00 for a 3 month subscription-\$25.00 per month.
<b>Work Req?</b>	No

#### Pick Up/Drop Off Points:

##### ■ Dogwood Farms

<b>Contact:</b>	Mary and Nelson James
<b>Phone:</b>	910-259-6946
<b>Address:</b>	18108 NC Hwy 53E Maple Hill, NC 28454

##### ■ TBA-Wilmington, NC

To Be Announced

<b>Contact:</b>	Mary James
<b>Phone:</b>	910-259-6946



www.localharvest.org



**LocalHarvest**<sup>SM</sup>  
real food. real farmers. real community

New Members  
sign up here 

user login  view basket

[Home](#) | [Shop](#) | [Products](#) | [Farms](#) | [CSA](#) | [Farmers Markets](#) | [Events](#) | [Newsletter](#) | [Photos](#)

**Store Categories:**

- Chocolate & Desserts
- Christmas Wreaths
- Coffee & Tea
- CSA/Local Foods
- Dairy & Eggs
- Dried Fruits & Nuts
- Farm Crafts
- Flowers
- Fresh Fruits
- Garden
- Gifts / Gift Certificates
- Grocery and Produce
- Herbal Tinctures
- Herbs and Health
- Honey / Bee Products
- Meats and Shellfish
- Pet Needs
- Preserves
- Seeds
- Soaps / Body Care

**User Login**

Log in here to access your order history or to modify your [KeepMePosted](#) profile, or to modify your listing in our directory.

**Email address:**

**Password:**

Remember me

[Forgot your password?](#)

**Create an Account**

My Account keeps it all in one place. Sign up for an account and explore some of our premium services.

**Benefits of an Account:**

- Easier Order Tracking.
- Expedite your checkout process.
- Keep Me Posted weekly newsletter.
- Participate in the LocalHarvest Forum.
- Create listings on our directory.

[home](#) | [about us](#) | [partners](#) | [privacy](#)



User Name: Mary and Nelson James  
Member Name: Dogwood Farms

- account**
- account/password
- order history
- keep me posted
- product waiting list
- member listings

- profile**
- general info
- markets
- csa
- products
- memberships
- forum profile
- upload picture
- event calendar
- sponsoring

- store**
- learn more
- build my store

- view**
- listing
- map
- listing info
- hits
- user comments

[home](#) | [account menu](#) | [sign out](#)

★ Please help us bring you business by becoming a Sponsoring Member! ★

### Your LocalHarvest Account

Use the links on the left menu to maintain your account settings and to look at the status of your orders.


- **Login Account**  
Edit your login account settings and user contact information, change your password.
- **Order History**  
Review the status of your orders from the LocalHarvest Stores. We now offer more than 3,500 products from almost 300 family farms.
- **Keep Me Posted**  
Get a weekly email with information on events and new LocalHarvest listings in your area. We can keep track for you of as many zip codes you might be interested in.
- **Forum Profile**  
Participate on the LocalHarvest discussion boards.
- **Member Listings**  
Register here to create a free listing for your farm, market, restaurant, food coop, or other food-related business. If you already have one or more listings on our website, you can use this page to choose which one to edit.



-  **account**
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[home](#) | [account menu](#) | [sign out](#)

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**General Profile**

We will compose your LocalHarvest listing with the information that you enter in the next few pages. Make sure to click the "next" button to move from page to page.

**Contact Information**

Farm name

First name  Phone

Last name   Publish phone number on Website

Email \*\*  Fax\*

Website\* - http://

\* **optional fields**      \*\* Your email address will not be shown in your listing, but visitors will be able to contact you via an "email us" button. (we do this to protect you from spam)

**Address**

Street address

City  State/Province  Zip

Country

Mailing address



Country

- Publish location address on Website
- Publish mailing address on Website

### Description

Are you owner operated?  Yes  No Number of acres

In business since

Farming practices (check all that apply)

- certified organic
- naturally grown
- transitional
- conventional
- biodynamic/demeter certified
  
- grass fed/pastured
- kosher
- certified naturally grown
- organic (exempt)
- halaal

Write a few paragraphs describing your Farm (DO NOT USE ALL CAPS).

**Note: NO HTML ALLOWED!!**

**Important:** Do not enter your email address in this field. If you do, your address will be picked up by spammers and you will be swamped with junk email.

Dogwood Farms is a third generation African American family farm. We work hard at nurturing our pastured heirloom livestock (Duroc cross Pigs, Heritage Turkeys, Cornish Hens, Peking Ducks, and Heritage Chickens, and coming soon: DeBoer Goats) with loving care and attention

www.localharvest.org



### Description

Are you owner operated?  Yes  No Number of acres

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 account

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[home](#) | [account menu](#) | [sign out](#)

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**Market Profile**

This form asks for specific information about your marketing outlets. Some of the answers you enter will be threaded together into sentences in your public listing. If you choose not to answer a question, make sure you carefully preview your work to be sure it looks like you want it to before it is visible to the public.

Please check your market outlets, and then fill out the corresponding detail sections below.

- CSA
  Farmers' Market
  UPick Farm
  Farm Stand

**If you run a CSA:**

We'll ask you for CSA-specific information in the next form. Please continue filling the present form with information about your other market outlets, if any.

**If you sell at Farmers' Markets:**

Market Season: from  - thru

Schedule and Location: (place, days, hours)



- forum profile
- upload picture
- event calendar
- sponsoring

- store
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### If you sell at Farmers' Markets:

Market Season: from  - thru

Schedule and Location: (place, days, hours)

Riverside Farmers Market (Wilmington, NC)  
Saturdays - Historic Downtown Riverfront on N. Water  
St. (between Market St. & Princess St.)  
302 Willard Street, Wilmington, NC 28401



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## Sell Your CSA Shares Online

Next

We can help you sell your shares/subscriptions online through the LocalHarvest store. If you don't already do so, please consider adding your CSA into our catalog by creating an online store for your farm on our website. Adding your products into our catalog is free. We charge a 10% commission on any CSA subscriptions that we sell for you online. Our regular commission is 15%, but we only charge 10% for CSAs.

You can create your online store by clicking on the **"build my store"** link on the left menu.

We get between 5000 and 7000 visits per day, and many of them will appreciate the convenience of buying your CSA subscriptions online with their credit cards. Here's an example of how your CSA product would be presented to everyone coming to LocalHarvest from your area:

<b>2005 CSA Share</b>	<b>BUY</b>	
(From \$300.00)		
Weekly delivery of organic veggies, salad greens, flowers, and herbs.		
Your Farm	(12 miles away)	

Next

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# www.localharvest.org



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## Your Storefront

Sell your value-added products to thousands of LocalHarvest visitors via your very own LocalHarvest online store. Your products will be offered for sale from your public listing, as well as from the aggregated LocalHarvest catalog.

### This is how it works:

- You use our online store building tools to create your LocalHarvest Store.
- We'll review your LocalHarvest Store to ensure that it complies with our standards, and approve it for inclusion into our catalog if it does.
- We will actively market and offer your products to the public via the LocalHarvest Web site.
- When a visitor buys your products from us we reserve the funds on the buyer's credit card and email you with details of the order.
- Once you ship the product to the buyer, you visit your **order center** and mark the order as "shipped".
- At this point we charge the customer's credit card and place the money in your LocalHarvest account.
- We will mail you a check once a month for the amount of all purchases that have cleared at that time.
- LocalHarvest will retain a payment of 15% of the sale as a commission (before shipping or taxes,) and of 6% over the shipping fees, to cover our credit card processing costs. Our commission for CSA subscriptions is only 10%.

To learn more about being part of the LH Stores, and to read about what products are eligible, please read our [Store Policies](#).

Click on the "Build my store" button to begin building your online store.

Build my store

www.localharvest.org



### LocalHarvest Store Policies

Sell your value-added products to thousands of LocalHarvest visitors via your very own LocalHarvest online store. Your products will be offered for sale from your public listing, as well as from the aggregated LocalHarvest catalog.

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- We will mail you a check once a month for the amount of all purchases that have cleared at that time.
- LocalHarvest will retain a payment of 15% of the sale as a commission (before shipping or taxes,) and of 6% over the shipping fees, to cover our credit card processing costs. Our commission for CSA subscriptions is only 10%.

Please read the following summary of acceptable types of products before creating your store front. We also highly recommend reading the full set of policies and the FAQ section available from the Control Center in the navigation bar on the left.

[www.localharvest.org](http://www.localharvest.org)



### Acceptable (and Unacceptable) Types of Products

The LocalHarvest.org store accepts a wide variety of types of products, limited only by your imagination and the following criteria.

#### For Farmers

In the case of CSA subscriptions, specialty produce, meat/fish, seeds, wool, eggs, coffee, tea, bee products, syrups: You must grow or raise the product yourself. We do not accept "generic" vegetables like lettuce or squash for mail order, with the exception of heirloom varieties that are unlikely to be found elsewhere. For CSA subscriptions, the majority of the food must be produced by you, but you may include some local items like eggs if they are acquired locally. (At this point we are not supporting the new "hybrid" CSAs where produce is shipped in from other states through the winter months.)

In the case of "value-added" products, such as preserves, cheese, herbal products, condiments, etc: At minimum, the main ingredient for the product must be grown/raised by you, and at least 50% of the total ingredients must come from your farm or directly from other family farms. If you have questions as to whether your products fit this criteria, please contact us.

A note on farm crafts: The materials for the craft must be obtained locally (ideally from your own farm). We have found that the farm craft section of the catalog has grown disproportionate to sales, and we are now going to be limiting new additions to those items that fit with our vision for the catalog. We apologize in advance if your craft submission is not chosen for the catalog. We are quite familiar with our customer base and see the need to limit crafts to those that we believe will sell to our audience.

#### ■ **A note on soap:**

Due to an oversupply, at this time we are limiting new additions of soap to the LocalHarvest catalog to ONLY that soap made by farmers who were LocalHarvest members prior to September 1, 2005.

#### ■ **On other body-care products:**

We are aware that most body care products (salve, lotion, etc.) do not fit in with the "50%" policy described above. We will make exceptions to this policy for a limited number of farm-made body care products that include one or more farm-grown ingredients. If you would like to know whether your farm-made products fit within our admittedly arbitrary body care product guidelines, please contact us. Items that utilize some "family farm grown"-based products and are otherwise "natural" will be given preference.

www.localharvest.org



### Partial Orders

On rare occasion it may happen that you receive an order for multiple items, in which one of the items is out of stock. You are able to fill part of the order, in other words, but not all of it. With the way our software and the credit card sales systems work, you have three options in this case:

- Contact the buyer and see if you can find a suitable substitution that is equal in value.
- Contact the buyer and ask him/her to place a new order through LocalHarvest for just the in-stock items. You then cancel the first order.
- If you will have more of the item in stock soon, you can contact the buyer and see if he/she is willing to wait for it. In this case, you can process the order using the "confirm now, ship later" button.

### 100% Guarantee

The LocalHarvest catalog promises customers a 100% money-back guarantee, as described on our [Store Terms](#) page. We have had very good luck with this policy, and find that it has rarely been abused. Very occasionally, we will get returns that seem a little unreasonable. Nevertheless, we stick by our guarantee. We advise our vendors to expect this to happen once in a blue moon and to adjust their pricing structure accordingly. (Of course, if it happens regularly, something is probably not going well with the product's production or shipping processes, and that needs to be addressed.) Please be advised that your account will be debited for goods returned under the LocalHarvest Guarantee.



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## Product List

Use this page to tell the public what products do you grow and when you grow them. Whatever you check will appear in a list at the bottom of your profile, with the appropriate season.

	winter	spring	summer	fall	
<b>Vegetables</b>					
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	artichoke
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	arugula
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	asparagus
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	beets
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	broccoli
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	brussels sprouts
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	burdock
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	cabbage
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	carrots
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	cauliflower
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	celery
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	chinese greens
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	collards
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	cucumber
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	daikon
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	dry beans
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	edamame soybeans
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	eggplant

	winter	spring	summer	fall	
<b>Fruits</b>					
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	apples
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	apricots
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	asian pears
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	avocados
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	bananas
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	blackberries
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	blueberries
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	boysenberries
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	cantaloupes
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	cherimoyas
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	cherries
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	cranberries
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	currants
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	dates
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	figs
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	grapefruits
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	grapes
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	guavas
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	kiwis



product waiting list  
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### Upload Picture

Your profile will look much better with a photo of your business. Digital photos work best, but you can always use a scanned photo. If you have a favorite shot, but don't have it scanned into your computer, consider this: many copy shops have the equipment necessary to put the image onto a disk for you. Then follow the directions below. If you have questions, send them to us at [webmaster@localharvest.org](mailto:webmaster@localharvest.org). Please do not upload a photo of your product packaging. You can upload that into your listings' LocalHarvest Store, if you want to sell your products through us.

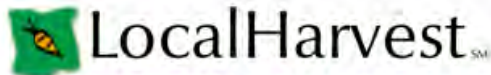
#### Upload a digital picture of your business (or of whatever you'd like.)

Use "Browse..." to find the file on your computer, then click "save."  
(If you don't see any files with the appropriate file extension  
(jpg or jpeg), you might need to change **Files of type** to **All files**.)

#### current picture:



- You can only upload a picture if you have a digital photo or a scanned image saved as a file on your computer or a floppy disk.



User Name: Mary and Nelson James  
Member Name: Dogwood Farms

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  - account/password
  - order history
  - keep me posted
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★ Please help us bring you business by becoming a Sponsoring Member! ★

### Events

Use this page to maintain a calendar of events with us. Your events will be shown as part of your listing and to all visitors looking for information in your area through the LocalHarvest events calendar. In addition, email messages with notices about upcoming events are sent once a week (on Sundays) to our thousands of nationwide "keep me posted" subscribers.

[next](#)

[Add Event](#)

Future Events

■ No Future Events Listed

Nov-2006

29	30	31	1	2	3	4
5	6	7	8	9	10	11
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## view

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## Events

Use this page to maintain a calendar of events with us. Your events will be shown to our visitors looking for informati in your area, and upcoming events will be shown in your listing and emailed once a week to our "keep me posted" subscribers.

**Event Title:**

**Organizer:**

**Address:**

**City:**

**State:**

**Zip:**

**URL:**

**Phone:**

**Email:**

**Start Date:**

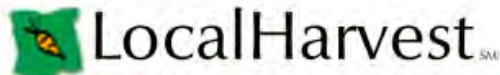
**Start Time:**   AM  PM

**End Date:**

**End Time:**   AM  PM

**Description:**





User Name: Mary and Nelson James  
Member Name: Dogwood Farms

- account**
- order history
- keep me posted
- product waiting list
- account/password
- member listings

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★ Please help us bring you business by becoming a Sponsoring Member! ★

- profile**
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### View Hits per Month

A "hit" is counted every time someone actually views your listing page from the search results links. This will give you a pretty good idea of how much action your listing is receiving.

Keep in mind that some of these hits are actually visits by search engine "crawler robots", which "spider" our Web site getting info on your listing to be added into their search engine's index. Our listings currently receive an average of one search engine crawler visit every couple of days.

<b>2006: December</b>	<b>13 hits</b>
<b>2006: November</b>	<b>109 hits</b>
<b>2006: October</b>	<b>118 hits</b>
<b>2006: September</b>	<b>112 hits</b>
<b>2006: August</b>	<b>126 hits</b>
<b>2006: July</b>	<b>122 hits</b>
<b>Total:</b>	<b>600</b>

- store**
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www.localharvest.org



Reply requested: [kowilmington@aol.com](mailto:kowilmington@aol.com)

Subject: CSA (October 27, 2006)

I would like to start full-order CSA for pick up in Wilmington. Thanks Katherine O

Check here to permanently delete this item.

---

Reply requested: [sidandbell@bellsouth.net](mailto:sidandbell@bellsouth.net)

Subject: application and information... (October 17, 2006)

I would love an application and more info. for CSA. This is all very new to me, so all information would be appreciated! I live in Wilmington and was excited to see you have a drop off here.

Thanks!  
Crista Rivenbark

Check here to permanently delete this item.

---

Reply requested: [violafemme@hotmail.com](mailto:violafemme@hotmail.com)

Subject: interested in shares (October 13, 2006)

Hi,

We are interested in participating in your shares program. We are a family of 3 (one being a toddler) so we are probably interested in the half share. Can you tell me how to sign up and if we can visit the farm?

Thank you

Heather Barlow

Check here to permanently delete this item.

---

Reply requested: [lisa.cox@sierraclub-nc.org](mailto:lisa.cox@sierraclub-nc.org)

Subject: I called earlier in the week about a pig (October 11, 2006)

Hi Mary,

www.localharvest.org



**Reply requested:** [lisa.cox@sierraclub-nc.org](mailto:lisa.cox@sierraclub-nc.org)

**Subject:** *I called earlier in the week about a pig* (October 11, 2006)

Hi Mary,

I spoke with you on Monday about ordering a pig for a bbq after my baby shower on November 4th. I will get back with you after my vacation next week to let you know about the cut.

I did want to slightly increase the size of the pig to about 80 pounds (+ or -). Also, I wanted to confirm that we could pick it up at the Farmers' Market in RALEIGH early on Nov 4th (8am or so?). The NC CHOICES website notes you're at the Raleigh Farmers' market, but your website does not. If you aren't coming to Raleigh, I need to make arrangements with another producer who's closer.

Please let me know as soon as you can whether you come to Raleigh or not.

Thanks and hope you had a safe trip.

Lisa Cox

910-690-9369 cell

919-833-8467 x.25 work

919-327-5189 home

Check here to permanently delete this item.

---

**Reply requested:** [sokolovic@cox.net](mailto:sokolovic@cox.net)

**Subject:** *Produce/Meats* (October 10, 2006)

I was inquiring again about the turkeys, cornish hens & ducks. Are they ready and/or do you still have any? I could not locate a price sheet on the web.

Also, do you have any interest in providing produce for the Greenville area. I cannot find a farm (organic) in this area. Is your produce organic? I am in the food service business and also know another restaurant owner looking for organic produce.

Thank you,

Kay Sokolovic

Check here to permanently delete this item.

---

www.localharvest.org



**Reply requested:** [sokolovic@cox.net](mailto:sokolovic@cox.net)

**Subject:** *Produce/Meats* (October 10, 2006)

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Thank you,  
Kay Sokolovic

Check here to permanently delete this item.

---

**Reply requested:** [williedaniels@netscape.net](mailto:williedaniels@netscape.net)

**Subject:** *Produce & Livestock* (October 9, 2006)

Hey I Took A look At Your Web page. It's Nice

Check here to permanently delete this item.

---

**Reply requested:** [gragull@bellsouth.net](mailto:gragull@bellsouth.net)

**Subject:** *requesting more information* (October 9, 2006)

Mary, I live in Hampstead and am interested in your CSA but would like more information. I am not sure how far a drive your farm would be for us. Anyway, for now please just send me information.

Thank you, Sara Graham

Check here to permanently delete this item.

---

**Reply requested:** [KOWILMINGTON@AOL.COM](mailto:KOWILMINGTON@AOL.COM)

**Subject:** *CSA SUBSCRIPTION* (September 28, 2006)

I AM INTERESTED IN WHOLE OR 1/2 SHARE WITH PICK UP IN WILMINGTON.  
THANKS KATHERINE

www.localharvest.org



---

**Reply requested:** [preschool@windborneumc.org](mailto:preschool@windborneumc.org)

**Subject:** *Turkey Sales* (September 24, 2006)

I am trying to set up a fundraiser for my preschool selling fresh turkeys for thanksgiving. I looked on your website but I did not see turkey sales. Do you sell turkeys?

Heather Leser  
919.342.6075

Check here to permanently delete this item.

---

**Reply requested:** [Adurham@ec.rr.com](mailto:Adurham@ec.rr.com)

**Subject:** *Hello!* (September 14, 2006)

I am interested in buying some of your products -- especially turkeys and chicken. Can you please email me or call 252-727-9385 information on purchasing products?

Thanks,  
Alicia

Check here to permanently delete this item.

---

**Reply requested:** [krobins1@ec.rr.com](mailto:krobins1@ec.rr.com)

**Subject:** *how to find you* (September 11, 2006)

Hi, I am interested in finding your farm. We live in Richlands and are looking for local growers to purchase from for our family consumption.

Could you give directions coming from Richlands area?

# Nov 3. training Franklin CE & VGCC



From: Sybil Mitchell Simmons  
veggiesbythesea@yahoo.com  
Sent: Monday, November 06, 2006 12:43 PM  
Subject: I got a HIT!!! I just got off the phone  
with Aaron, who read my name on the local harvest  
site and called for produce!!! This IS business!  
Stay blessed. Sybil

**Just 3  
days after  
the class!**

**WOW...**



# It's about you... Let's go!



This marketing educational piece developed by Theresa J. Nartea, Agribusiness & Marketing Specialist, NC A&TSU-Cooperative Extension Program 336.334.7956, ext 2109; [tjnartea@ncat.edu](mailto:tjnartea@ncat.edu)



# Let's begin



## LocalHarvest <sup>SM</sup>

real food, real farmers, real community



[New Members sign up here](#) 

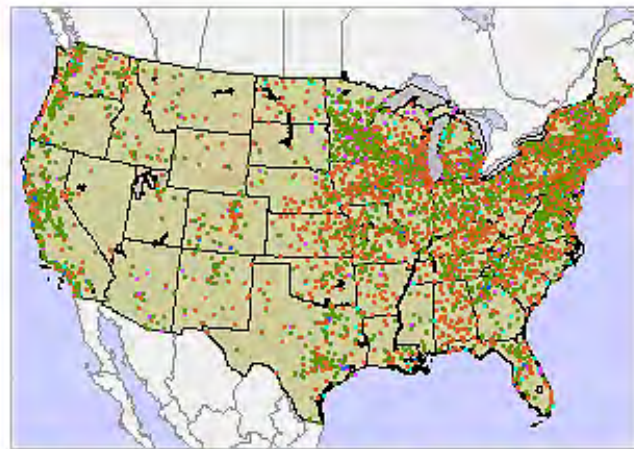
[user login](#)  [view basket](#)

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- [Shop](#)
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- [Forum](#)
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[Thanksgiving Specials](#)

The best [organic food](#) is what's grown [closest to you](#). Use our website to find farmers' markets, family farms, and other sources of sustainably grown food in your area, where you can buy produce, grass-fed meats, and many other goodies.



■ Farm ■ Frm Market ■ Restaurant ■ Grocery ■ Other

### What are you looking for?

- All
- [Farmers' Markets](#)
- [Online Store](#)
- [Restaurants](#)
- [Farms](#)
- [Grocery/Co-op](#)
- [CSA](#)
- [Others](#)

### Name/Description/Product

### Where?

**SEARCH**

### Food/Farm Events

Nov-2006

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26	27	28	29	30	1	2




## Other webpages



- **list, more the better**
- **alphabetical order**
- **paint word pictures**


# free ncda&cs webpage



 NORTH CAROLINA DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES

presents the  
*General Store*

Product Search    
[Advanced Search](#)



The diagram is a circular arrangement of various agricultural and consumer products. At the center is a large seal of the North Carolina Department of Agriculture and Consumer Services, featuring a tractor, a cow, a pig, and a chicken, with the text "N.C. DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES" and "FOUNDED 1877". Surrounding this central seal are various product categories, each with a small icon and a label: Produce, Meat & Poultry, Dairy Section, Fish & Seafood, Bakeshop, Snacks & Sweets, Beverages, Livestock, Farm Animals, Sauces & Condiments, Herbs, Organic Grocery Items, Equipment, Services, Turfgrass & Sod, Nursery & Garden Centers, Field Crops, Merchandise & Gift Baskets, Agritourism, Restaurants, and Frozen & Refrigerated.

[www.ncagr.com/ncproducts/CultivateStart.asp](http://www.ncagr.com/ncproducts/CultivateStart.asp)

step three:  
be sure to update your page  
every month



thank you so much  
*please...ask questions!*

Theresa J. Nartea

Phone:336-334-7956

Email: [tjnartea@ncat.edu](mailto:tjnartea@ncat.edu)

