QUALITY COUNTS:

A Consumer's Guide to Selecting North Carolina Seafood

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Seafood Type	What to Look For	What to Avoid
FRESH CUT FISH	 Firm, elastic flesh Translucent color Moist appearance Mild scent Unexpired sell-by date, if present 	 Mushy or bruised flesh Milky color Dry or brown edges Strong sour or "fishy" odor Expired sell-by date, if present
WHOLE AND DRESSED FISH	 Bright, shiny eyes Bright red gills, if present Firm, elastic flesh Scales adhering tightly to skin Smooth, glistening skin Mild scent Bright red blood line in gut cavity 	 Cloudy, sunken eyes Pale or gray gills Mushy flesh Scales dull or missing Excess slime on skin Strong sour or "fishy" odor Dark or brown blood line in gut cavity
FROZEN FISH	 Solidly frozen flesh When thawed, passes same criteria as unfrozen fish Tight, moisture-proof packaging Product is visible, unmarred Unexpired sell-by date, if present 	 Partially thawed fish Discolored flesh Dry or papery edges Torn packaging or crushed edges Signs of ice crystals or freezer burn Expired sell-by date, if present
LIVE SHELLFISH	 Tightly closed shells; if open, they shut when tapped Moist, intact shells Mild scent 	 Gaping shells; do not shut when tapped Cracked, chipped, dry shells Strong sour or "fishy" odor
SHUCKED OYSTERS	 Plump, cream-colored meat Free of shell bits and sand Clear or slightly opaque liquid, less than 10% of volume Mild scent 	 Shriveled, dark, dry meat Presence of shell or sand Cloudy liquid Strong sour or "fishy" odor
SEA SCALLOPS	Free of excess liquid Creamy white, light tan or slightly pink appearance Mild scent	Strong sour or "fishy" odorShriveled, dry appearance
RAW SHRIMP	 Translucent shells with grayish- green or tan coloration Moist appearance Firm flesh Mild scent 	 Blackened edges or spots on shell (except spot prawns) Red color along shell edges Mushy flesh Strong sour or "fishy" odor
COOKED SHRIMP	Bright red shells Firm meat texture	Strong sour or "fishy" odor
LIVE SOFT- AND HARD-SHELL CRABS	Show movement of legs and eyes	Dead animals should be discarded
COOKED CRABS	Bright red color	Strong sour or "fishy" odor
COOKED CRABMEAT	White meat with slight red or brown pigments Mild scent	 Grayish color or dry appearance Excess shell or cartilage Strong sour or "fishy" odor

FOR MORE INFORMATION ON:
North Carolina seafood markets, go to: www.nc-seafood.org. • Local Catch: North Carolina Seafood Availability wallet-size cards and North Carolina Seafood Availability posters, go to: www.ncseagrant.org.

NORTH CAROLINA SEA GRANT
Raleigh, 919/515-2454 • Morehead City, 252/222-6337 • www.ncseagrant.org UNC-SG-08-01 · Compiled by Barry Nash, David Green and Bill Bath





