

# Conveying Your Message: *Graduate Training Symposium*

April 6–7, 2016 \* New Bern Riverfront Convention Center

<b>Wednesday, April 6, 2016: Science in Translation</b>	
2:30 — 3:00 p.m.	<b>Registration</b> Set up posters
3:00 — 3:15 p.m.	<b>Welcome</b> <i>Susan White</i> Executive Director, North Carolina Sea Grant and the Water Resources Research Institute of the University of North Carolina System  <i>John Fear</i> Deputy Director, NCSG and WRRRI
3:15 — 4:45 p.m.	<b>Be Such a Scientist... One Who Can Communicate and Connect with Public Audiences!</b> <i>Holly Menninger</i> Director of Public Science, NC State University College of Sciences
5:00 — 6:30 p.m.	<b>Poster Session with Elevator Speeches</b> Judges: Partners from state and federal agencies

<b>Thursday, April 7, 2016: Conveying Your Message</b>			
7:30 — 8:00 a.m.	<b>Continental Breakfast</b>		
8:00 — 8:15 a.m.	<b>Welcome and Awards Presentations</b> <i>John Fear</i> , Deputy Director, NCSG and WRRRI <i>Jennifer Dorton</i> , Symposium Coordinator, NCSG		
8:15 — 9:15 a.m.	<b>Keynote: It's Not the How but the Why That Matters</b> <i>Art Howard</i> Owner, Artwork, and Producer/Videographer, <i>Beneath the Blue</i>		
9:15 — 9:30 a.m.	<b>Break</b>		
9:30 — 11:45 a.m.	<b>Concurrent Training Sessions</b>		
	<table border="1"> <tbody> <tr> <td><b>Importance of Extension and Outreach: Working with different audiences</b> <i>Katey Ahmann</i> and <i>Brian Malow</i> N.C. Museum of Natural Sciences</td> <td><b>If You Don't Sell Yourself, No One Will: Tips &amp; tricks for leveraging social media to your advantage</b> <i>Kerry Irish</i> UNC-CH Institute of Marine Sciences</td> </tr> </tbody> </table>	<b>Importance of Extension and Outreach: Working with different audiences</b> <i>Katey Ahmann</i> and <i>Brian Malow</i> N.C. Museum of Natural Sciences	<b>If You Don't Sell Yourself, No One Will: Tips &amp; tricks for leveraging social media to your advantage</b> <i>Kerry Irish</i> UNC-CH Institute of Marine Sciences
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12:00 — 1:00 p.m.	<b>Lunch provided by North Carolina Sea Grant</b>		

<b>Concurrent Training Sessions</b>			
1:15 — 3:45 p.m.	<table border="1"> <tbody> <tr> <td><b>Grant Writing 101</b> <i>Pam Whitlock</i> Sponsored Research Consulting</td> <td><b>Presenting Yourself For Success: How to nail your interview</b> <i>Deb Wojcik</i> Duke University Nicholas School of the Environment</td> </tr> </tbody> </table>	<b>Grant Writing 101</b> <i>Pam Whitlock</i> Sponsored Research Consulting	<b>Presenting Yourself For Success: How to nail your interview</b> <i>Deb Wojcik</i> Duke University Nicholas School of the Environment
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3:45 — 4:00 p.m.	<b>Closing Thoughts and Adjournment</b>		