

2022 *Hook, Line & Science* Communication Fellowship Request for Applications



North Carolina Sea Grant is accepting applications for the 2022 *Hook, Line & Science* Communication Fellowship until 5 p.m. on May 2, 2022. The *Hook, Line & Science* Communication Fellowship will provide a current or recent graduate student from North Carolina colleges and universities with an opportunity to assist Sea Grant extension specialists from June 1, 2022 to May 31, 2023 to communicate fisheries science to anglers and the public via North Carolina Sea Grant's fisheries science blog www.HookLineScience.com.

We strongly encourage applications from graduate students at Historically Black Colleges and Universities, Minority Serving Institutions, and/or from traditionally underserved and underrepresented communities, as well as from graduate students who can demonstrate how their interests can benefit underserved and underrepresented communities. (For information on North Carolina Sea Grant's commitment to diversity, equity, inclusion, justice, and accessibility, please visit: go.ncsu.edu/DEIJA).

Fellowship Description

Since 2018, North Carolina Sea Grant has published over 150 lay-friendly summaries of recent, peer-reviewed research of interest to saltwater anglers for the weekly series *Hook, Line & Science* (www.HookLineScience.com).

The fellow will seek out and independently obtain 12 recent scientific articles of interest to anglers and create lay-friendly summaries of the work. Each post is approximately 500 words and includes pictures and/or images. The fellow will utilize a template to guide the creation of each summary. Sea Grant fisheries specialists and an editor from the communication team will edit draft posts prior to publication. The fellow also may assist formatting blog posts for online publication and/or social media.

We anticipate that the fellow will complete 1 blog post per month over the 12-month period.

Experience or familiarity with some or all the tasks below is a plus.

- drafting content for lay-friendly audiences
- searching for appropriate and available royalty-free images to accompany text
- proofreading
- researching background on policy, events, and people
- using content management systems for publishing online, including adding images and hyperlinks, and updating pages
- identifying key audiences, including research to maintain updated outreach lists
- drafting social media posts to draw attention to online content; and
- assisting in developing reports for the university and funding agency regarding our metrics, impacts, and accomplishments.

The fellowship will run from June 1, 2022, to May 31, 2023 and includes a total stipend of \$3,000 payable as \$250 per month for 12 months.

This fellowship is 100% remote, with telecommuting contact with Sea Grant extension specialists and blog editor.

Eligibility for the 2022-2023 *Hook, Line & Science* Communication Fellowship:

- Applicants must have an interest in science communication. Interest in marine fisheries and/or angling is preferred, but not required.
- At the time of application deadline, applicants must either be enrolled in a master's or doctoral program *or* have received a master's or doctoral degree no earlier than July 31, 2021 through one of North Carolina's accredited public or private colleges or universities.
- Applicants must be U.S. citizens.

Application Requirements

The following materials are required for application submission via the North Carolina eSeaGrant portal: go.ncsu.edu/ncesg

- Resume/Curriculum Vitae (not to exceed two pages).
- A draft post, suitable for *HookLineScience.com* that summarizes major findings and/or highlights findings of interest to NC saltwater anglers. Posts should utilize the format and headings of previously published posts. The post should be no more than 500 words (including all headings). The applicant must select from and summarize **one** of the two following articles for this application, both of which are open access: blue catfish diet (<https://afspubs.onlinelibrary.wiley.com/doi/10.1002/mcf2.10180>) or oyster reef restoration (<https://www.mdpi.com/2071-1050/14/4/2371>). Applicants involved with either study should indicate so on the application.
- Names and contact information for two references, including one from an academic mentor.
- Copies of all undergraduate and graduate student transcripts. Unofficial transcripts are acceptable.

Deadline: Completed applications are due by 5 p.m. on May 2, 2022, via the online portal at go.ncsu.edu/ncesg.

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